



Business Development and Planning Advisory Committee

Thursday May 21st, 10:00 am to 12:00 pm

Virtual Meeting – Meeting details in the E-invite

Agenda Items

Item of Discussion	Action	Start Time
1.0 Welcome and Introduction	Haldimand County Staff	10:00 AM
2.0 Update from Mayor Hewitt	Council	10:05 AM
<p>3.0 Committee Roundtable Discussion on Supporting Local Business Re-opening . (Committee to come prepared to provide input on each question)</p> <p>a. What are committee members experiencing in their own business and the community as a result of the economic shutdown and what are their greatest concerns as businesses begin to reopen?</p> <p>b. Committee to brainstorm ideas, themes, initiatives and opportunities that can support our local businesses to reopen, including:</p> <ul style="list-style-type: none"> • new ways of doing business / offering services in response to health directives, public sentiment and comforts, etc; • identification of additional costs that will be incurred by business; • the type of information needed by businesses, included in what form and in what frequency; • the type of resources and equipment that will need to be considered by businesses and how to obtain these; • (municipal) regulatory or program changes / enhancements; • the approach, focus and reach of marketing campaign(s) to support business <p>c. Prioritize initiatives – identify 3 to 5 action items that should be undertaken immediately</p>		10:15 AM

4.0 Adjournment 2020 Meeting Dates: September 21 st and November 16th		12:00 PM
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