



The Business Development and Planning Advisory Committee (BDAPAC) Meeting

Location: Cayuga Administration Building 45 Munsee St. N Lower Large Room
Monday February 24th, 2020

Present: Mayor Hewitt (Chair), Councillor Rob Shirton (Vice-Chair), Adam Peet, Garrett Eggink, Kellie Stephan, Mike Lessard, Phil Hauser, Tauri Caputo, John Vanderzanden.

Staff: Mike Evers, General Manager of Community & Development, Lidy Romanuk, Manager of Economic Development & Tourism, Shannon VanDalen Manager of Planning and Development, and Breanna Beauchamp, Division Support.

Regrets: John Edelman, Art Bluhm, Chris Hibbs, and Trudy Parsons.

1.0 Call to Order

Meeting is called to order by Manager of Economic Development and Tourism at 1:09 pm

2.0 Council Update

Mayor Hewitt and Councillor Metcalfe provided an update from Council, key highlights included:

- Lakeshore erosion concerns- Council addressed that this is an ongoing issue, and will continue to explore options for long term solutions.
- Capital and Operating Budgets- Budgets are due in March, Council will be bringing forward a transportation pilot program to capital budget this year for approval. T
- New Haldimand County Administration Building Update-Construction on the new administration building is substantially complete and will be open to the public on February 25th.
- County Wide Broadband Internet Update- Mayor Hewitt provided an update on the challenges in the RFP process, reaffirming that this project is still ongoing and is high priority for council.
- Regional Water Strategy with Norfolk- this initiative would allow the ability for Haldimand County to end reliance on Hamilton's water services, and would be economically viable to the county.

A discussion then ensued.

3.0 Approval of Minutes

Moved by Tauri Caputo and seconded by Mike Lessard that the minutes of the Business Development and Planning Advisor Committee dated May 13, 2019 be approved as presented.

APPROVED

Moved by Phil Hauser and seconded by Tauri Caputo that the minutes of the Business Development and Planning Advisor Committee dated September 30, 2019 be approved as presented.

APPROVED

Moved by Garrett Eggink and seconded by Tauri Caputo that the minutes of the Business Development and Planning Advisor Committee dated November 18th, 2019 be approved as presented.

APPROVED

4.0 Overview of Official Plan

Shannon VanDalen, Manager of Planning and Development, presented an update on Haldimand County's Official Plan. The Official Plan update will be implemented in two phases, with the long term growth strategy being the first phase. Amendment of the Official Plan is scheduled for Fall 2021 for Council approval.

Public consultations will be held for both phases of the Official Plan throughout the duration of the project. Communication of all consultations will be issued across all platforms, including targeting invitations to committees, chambers, BIA's etc.

A discussion then ensued.

5.0 Presentation of 2020 EDT Work-plan

L. Romanuk provided an update on the Economic Development and Tourism 2020 Work-plan, key highlights of the presentation included:

- Ongoing Divisional Programs and Activities
- Review of the 2020 Capital and Operating budgets (pending council approval)
- Engaging and Aligning the business community
- Establishing and Marketing a County Brand.

The committee addressed interest about the county brand, and introduced the potential of bringing on a brand ambassador for the County. The committee expressed interest in updating the social media policy to include a more broad range of channels to help promote tourism in the county.

A discussion then ensued.

6.0 New Business

Mayor Hewitt suggested in order to utilize the Business Development and Planning Advisory Committee at their full potential, measures will be carried out by the Economic Development and Tourism staff to ensure members will have appropriate information distributed prior to each meeting.

This will allow Business Development and Planning Advisory Committee meetings to be a point of discussion for change, and gain perspectives of local business owners in the community to help direct council priorities.

A discussion then ensued

7.0 Adjournment

Meeting was adjourned at 3:12 pm

Next Meeting Date: May 25th, 2020. Location to be determined.

