



\$2,500 Digital Transformation Grants NOW Available

Attention Haldimand Businesses:

Haldimand County is thrilled to let you know that applications are now being accepted for the new round of the \$2,500 Digital Main Street Digital Transformation Grants!

Applications will be accepted until October 31, 2021, or until funds are fully exhausted. There are a limited number of grants available, so apply now!

NEW LOCATION CRITERIA OPENS UP THE GRANT TO MORE BUSINESSES

Small businesses no longer need to be part of a zoned commercial core or main street area to qualify

The Digital Main Street program is an exciting initiative that is available across Ontario thanks to renewed funding by Ontario's Ministry of Economic Development, Job Creation and Trade in partnership with the Toronto Association of BIAs and the Ontario BIA Association, to help brick-and-mortar small businesses improve how they use digital technologies to promote and run their businesses.

It is free to apply and the process is simple:

1. Register your business at digitalmainstreet.ca/ontariogrants/ and complete the digital assessment.
2. Pass the pre-qualification quiz, complete the 2.5 hours of online training, and develop your Digital Transformation Plan.
3. Apply for a \$2,500 grant.

In addition to grants, businesses can also access a digital vendor directory, additional online training, free trials and discounts, interesting articles, how-to tips, and much more.

Learn more and see if your business qualifies at digitalmainstreet.ca/Ontariogrants.

Or feel free to reach out to the Digital Service Squad for assistance at opportunity@haldimandcounty.on.ca

