

2019 Advertising Contract



Please complete and return: Haldimand County Advertising, 45 Munsee St. N., P.O. Box 400, Cayuga, ON N0A 1E0, Fax: 905-772-3542, Email: advertising@haldimandcounty.on.ca or call 905-318-5932 ext. 6331 for more information.

Name of Business, Attraction or Event: _____

Contact Name: _____

Mailing Address: _____ Town: _____ Postal Code: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

I authorize the purchase of advertising for the below noted options, and agree with the terms and conditions of this offer (see Terms of the Agreement on reverse).

Authorized Signature: _____ Date: _____

Community Guide			Spring/Summer	Extend	Amount
<input type="checkbox"/>	Business Card	3.25" w X 2.25" h	\$ 150		
<input type="checkbox"/>	1/4 Page	3.25" w X 4.625" h	\$ 300		
<input type="checkbox"/>	1/2 Page	6.75" w X 4.625" h	\$ 425		
<input type="checkbox"/>	Full Page	6.75" w X 9.625" h	\$ 725		
<input type="checkbox"/>	Inside Front Cover	8" w X 10.625" h	\$ 885		
<input type="checkbox"/>	Inside Back Cover	8" w X 10.625" h	\$ 885		
<input type="checkbox"/>	Back Cover	8" w X 10.625" h	\$ 985		

Ad Set Up		Extend	Amount
<input type="checkbox"/>	Please use previous ad design		
<input type="checkbox"/>	Minor revisions required		
<input type="checkbox"/>	Camera-ready artwork to be supplied (see requirements to the right)		
<input type="checkbox"/>	I require ad set-up service (please attach or email logos or other ad elements to advertising@haldimandcounty.on.ca)	\$ 60	

Sub-total			
Discount (if applicable)			
Add HST (x 13% or HST exemption #)			
*TOTAL DUE			

Request Split Payment Option (see restrictions in sidebar)

Space / Artwork Deadlines:

Community Guide
Spring/Summer Feb. 27, 2019

File Requirements:

All ads must be supplied digitally in one of the following formats:

- TIF or EPS
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Hi Res PDF

Please ask about other file types. Note: All linked files and fonts must be included. Please include a colour proof wherever possible.

*Staff will confirm the total cost due by the advertiser. An invoice will be sent after production is complete.

TERMS OF THE AGREEMENT

1. As the Advertiser I understand that, by signing and returning this Advertising Contract, I am committing to purchase (if available) this program opportunity and that, should materials not be submitted for this advertising campaign, I am still liable for all charges noted in the Advertising Contract.
2. The Advertiser's account must be in good standing with Haldimand County before the Advertiser can participate in any new advertising campaign.
3. A completed copy of the Advertising Contract must be received by Haldimand County by the deadline listed. Space is limited. Advertisers will be accepted on a first-come basis. The Publisher, Haldimand County, may cancel any advertisement without notice in order to accommodate pagination. If this occurs no charges shall be invoiced to the Advertiser.
4. Payment in full (including applicable taxes) along with a copy of the Advertising Contract is due within 30 days of receipt of the invoice. Payment may be made at any County Office or by mailing to Haldimand County, 45 Munsee St. N., P.O. Box 400, Cayuga, ON N0A 1E0
5. Cancellations are not accepted after Haldimand County receives an Advertiser's signed Advertising Contract and work has begun on the ad placement or design.
6. The Publisher must abide by Policy No. 2011-04 External Advertising and Marketing which limits the type of advertising accepted and may, at any time and for any reason, reject or cancel any advertisement, without limitation, even if similar advertising was previously accepted.
7. The Publisher assumes no liability for errors or omissions.
8. If advertising bears a resemblance to editorial material, the Publisher reserves the right to insert the word "advertisement" or "advertorial" at the top of the ad, without the consent of the advertiser.
9. Any condition in an Advertiser's contract, Advertising Agreement, purchase order or the like, from an advertiser or agency that varies from the terms contained here in shall not be binding to the Publisher.
10. Ads produced by the Advertiser may not be changed after submission except at the discretion of the Publisher. No material will be changed after the deadline date.
10. Advertising orders are accepted subject to: acts of God, work stoppage, accidents, fires or other occurrences outside the Publisher's control. The Publisher shall not be subject to any liability for failure to circulate or publish any or all of an issue due to any of these events.
12. The Publisher cannot guarantee specific layout positioning, but will consider any requests for position subject to availability. However, any commitment, whether verbal or in writing, made by the Publisher in this regard is non-binding. The Publisher has the absolute final right to determine layout positioning.
13. The advertiser agrees not to make any claims or statements in the advertising that would in any way imply endorsement by the Publisher.
14. Advertisements are accepted and published on the representation of the Advertiser or agency that they are authorized to publish the subject matter, copy and graphics. The Advertiser and/or agency, in consideration for publication of the advertisement, agree jointly and individually, to indemnify and hold harmless the Publisher from any liability, loss and expense, including court costs and attorney fees, arising out of the publication of the advertisement. Such indemnification shall include (but is not limited to) any claim or lawsuit for libel, plagiarism, copyright or trademark infringement, invasion of privacy, or any other claim that derives from the content.
15. The Publisher reserves the right to unilaterally alter, delete or exclude copy or any element of advertising without consent of the Advertiser which is, in the sole opinion of the Publisher, misleading, in poor taste, adverse to the public interest, or otherwise inappropriate or incompatible with the policies of the Publisher. The Publisher, in spite of this, accepts no liability whatsoever including loss of profit, even in the event of an error on the part of the Publisher.
16. Advertising agencies agree to pay all charges for advertising placed through their order, even in the event that the Advertiser makes no payment. The Publisher has the authority to hold both the Advertiser and the agency jointly or severally liable for such monies due and payable to the Publisher.
17. Failure to publish the advertising cancels the Advertising Contract. In this event any payment will be returned, but the Advertiser agrees that this does not constitute breach of contract.
18. The Advertiser acknowledges and agrees that circulation estimates are historically derived, and that the Publisher does not guarantee circulation will be exactly as estimated. Actual circulation may be more or less than estimated.
19. Ads with clip-out coupons will not be accepted.
20. Ads must be provided in format requested. No other ad types will be accepted.
21. Unpaid invoices, over 30 days delinquent from the date of invoice, will be subject to interest rates as set by the Treasurer of Haldimand County.
22. Authorized Signature shall have authority to approve the ad content and obtained release of information contained in ad.
23. Publisher has the right to add a link or hyperlink to the advertiser's online ad to their business website.
24. Delivery methods of the publications are the sole discretion of the publisher and may change without notice.