Tourism and Agriculture
Directional Signage Designs & Fees (2019 Fees – Subject to Change)

Type 1 – Gateway Signage

These signs will be located at 6 pre-determined locations as visitors enter the County boundaries. There will be up to 4 businesses on each sign. Haldimand County will assume the costs for the header, posts and installation of the sign. Participating businesses will pay the costs for the individual business rider on these signs. See application form for designated locations.

Individual Sign Size:	72” x 12” (Full Sign Size is 72” x 60”) Font Size is 5.5”
Material:	0.125” blue aluminum panels with reflective graphics
Per Sign Cost:	$276.12 + $297 (5 year maintenance fee) + $74.51 HST = $647.63 (this cost is inclusive of installation)

Type 2 – Way-finding Signage

These signs will direct tourists from the initial entrance into the municipality directly to the business location up to a maximum of 25 km from the business. These signs will be located on municipal roads outside of the urban areas. The costs for these signs will be solely assumed by the participating business.

Individual Sign Size:	24” x 36” Font Size is 3”
Material:	0.125” blue aluminum panels with reflective graphics
Per Sign Cost:	$480.10 + $297 (5 year maintenance fee) + $101.02 HST = $878.12 (this cost is inclusive of installation)

Type 3 – Urban Way-finding Sign

These signs are to accommodate signage within the urban boundary. Haldimand County will assume the costs for the header, posts and installation of the sign. Participating businesses will pay the costs for the individual business rider on these signs. It is preferred that this signage is considered as a last resort to ensure tourists are directed to your location.

Individual Sign Size:	36” x 8” (Full Sign Size is 36” x 43”) Font Size is 3”
Material:	0.125” blue aluminum panels with reflective graphics
Per Sign Cost:	$217.74 + $297 (5 year maintenance fee) + $66.92 HST = $581.66 (this cost is inclusive of installation)

For more information on this program, please contact:

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